



## Europass Curriculum Vitae

### Personal data

Surname(s) / Name(s) **Šekularac – Ivošević Senka**  
Address(es) II Dalmatinske 7A, 85320 Tivat, Montenegro  
Telephone no +382 32 303 188  
+382 67 816 841  
E-mail [senkas@ucg.ac.me](mailto:senkas@ucg.ac.me); [ssenka@t-com.me](mailto:ssenka@t-com.me)  
 [linkedin.com/in/senka-šekularac-ivošević-376a1898](https://www.linkedin.com/in/senka-šekularac-ivošević-376a1898)  
Citizenship Montenegrin  
Date of birth 19.02.1979.  
Sex Female



### Working experience

Dates **24.02.2023. – University of Montenegro**  
Job position **Associate Professor at the University of Montenegro**  
Tasks She teaches a group of subjects from the scientific field of **Maritime Marketing** at the Faculty of Maritime Studies Kotor. The subjects she was engaged in during her undergraduate studies are: **Service Marketing in Shipping, Maritime marketing, Maritime market research, Shipping business, Organization of Work and Shipboard Management**. At the postgraduate master's studies, she was engaged in the subjects: **Maritime Freight Market, Strategy of Positioning in Shipping, Maritime Entrepreneurship and Digital Marketing in Maritime Business**. During PhD studies, she was involved in the following subjects: **Strategy of Competitiveness in Maritime Business, Benchmarking of Business Performance in Maritime Business and International Marketing**.

**04.10.2023. – Vice Dean for International Cooperation**  
**31.12.2024. – 2025. Editor-in-chief of Časopis Pomorskog fakulteta Kotor - Journal of Maritime Sciences QMS)**  
**27.05.2022.– Member of the Quality System Management Board at the University of Montenegro (the field of social sciences and humanities)**  
**22.07.2021. – Member of the Editorial Board of the Faculty of Maritime Studies**  
**15.02.2023. – 04.10.2023. Member of the Committee for PhD Studies at the Faculty of Maritime Studies Kotor**  
**15.07.2021. – 15.02.2023.; 04.10.2023. – Member of the Commission for Master's Studies at the Faculty of Maritime Studies Kotor**  
**18.10.2021. – Coordinator of the training program for obtaining a certificate of competence for Leadership and Teamwork (A 19)**  
**30.01.2018. – 04.10.2023. Coordinator for international cooperation at the Faculty of Maritime Studies Kotor**

Name and the address of the employer

**University of Montenegro, Faculty of Maritime Studies Kotor**, Put I Bokeljske brigade 44, 85330 Kotor, Montenegro, <https://www.ucg.ac.me/pfkotor>; e-mail: [pfkotor@ucg.ac.me](mailto:pfkotor@ucg.ac.me)

Dates **26.12.2017. - 24.02.2023.**  
 Job position **University of Montenegro – Assistant Professor**

Dates **25.05.2015. - 26.12.2017.**  
 Job position **University of Montenegro – Teaching Associate with a doctorate**

Dates **10.10.2003. - 25.05.2015.**  
 Job position **University of Montenegro – Teaching Associate**

Dates **Mart 2002. - October 2003.**  
 Job position **Professor of the economic group of subjects**  
 Name and the address of the employer **Vocational secondary school „Sergije Stanić“, Kralja Nikole 114, 81000 Podgorica, e-mail: sergije.stanic@gmail.com.**

## Education and training

Dates **25.04.2015.**  
 The title of the qualification **Doctor of economic science**  
 Major subjects / acquired professional skills **Doctoral dissertation: "Strategic effects of market positioning on the competitiveness of seaports"**  
 Name and type of the organization that offered the education and qualification **University "Dzemal Bijedic" Mostar, Faculty of Economics, Sjeverni logor, bb 88104 Mostar, Bosnia and Herzegovina**

Dates **27.06.2008.**  
 The title of the qualification **Master of Economic Science**  
 Major subjects / acquired professional skills **Study program: Marketing**  
**Average grade: 10**  
**Master thesis: "Marketing aspects of seaports - with a special reference to the Port of Bar"**  
 Name and type of the organization that offered the education and qualification **University of Belgrade, Faculty of Economics, Kamenička 6, 11000 Beograd, Serbia**

Dates **October 1997. - September 2001.**  
 The title of the qualification **Graduated Economist**  
 Major subjects / acquired professional skills **Average grade during the studies: 9.44**  
**Diploma essay: „Price as a marketing mix instrument“**  
 Name and type of the organization that offered the education and qualification **University of Montenegro, Faculty of Economics Podgorica, 81000 Podgorica, Montenegro**

Dates **1993. - 1997.**  
 The title of the qualification **Gymnasium - natural-mathematics course**  
 Major subjects / acquired professional skills **The student of the generation and winner of the diploma "Luca"**  
 Name and type of the organization that offered the education and qualification **Gymnasium „Panto Mališić“, Berane, Berane, Montenegro**

## Study visits - selected

Japan (2006) - training „Sustainable Port Development and Planning“, organized by Japan International Cooperation Agency (JICA), National Institute for Land and Infrastructure Management (NILIM), Ministry of land Infrastructure Transport and Tourism (MLIT), Port and Airport Research Institute (PARI) i partners.

## Personal characteristics and competences

Mother tongue **Montenegrin**

Other languages

Self-evaluation

*European level (\*)*

**English**

Understanding		Speaking		Writing			
Listening		Reading		Speaking interaction		Speaking production	
C1		C1		C1		C1	

## Bibliography, engagements - in summary

She is the author and co-author of numerous scientific and professional papers in the field of Maritime Marketing. She participated in a significant number of domestic and international scientific meetings. It is also actively involved in the implementation of scientific and professional projects of national and international importance. As a participant in the international staff mobility program, she teach and trained at higher education institutions in Greece, Romania, Croatia, Lithuania, Latvia, Hungary, Germany and Norway. She is a member of the international editorial board of Journal of Maritime Sciences (JMS) and editor-in-chief for 2025. In addition, he is a member of the program and scientific board of a number of international conferences.

### Bibliography

#### A chapter in a monograph of international importance

Šekularac-Ivošević, S. (2024). Generic Core and Soft Skills for Maritime Industry 4.0: A Conceptual Framework, in Machine and Industrial Design in Mechanical Engineering, Proceedings of KOD 2024, Eds. Milan Rackov, Aleksandar Miltenović, Milan Banić, Series Title „Mechanisms and Machine Science“, Springer Cham. eBook ISBN 978-3-031-80512-7, Due: 10 February 2025. <https://link.springer.com/book/9783031805110>

Milošević, D., Šekularac-Ivošević, S., Milić Beran, I. (2024). Business Model for SMEs in Crisis Conditions: Lessons for the Development of the 4.0 Maritime Industry, in Machine and Industrial Design in Mechanical Engineering, Proceedings of KOD 2024, Eds. Milan Rackov, Aleksandar Miltenović, Milan Banić, Series Title „Mechanisms and Machine Science“, Springer Cham. eBook ISBN 978-3-031-80512-7, Due: 10 February 2025. <https://link.springer.com/book/9783031805110>

Šekularac-Ivošević, S. (2021). *The Priority Areas of Innovations in Maritime Industry: An Application to the Adriatic Marine Environment*, in: Joksimović, D., Đurović, M., Zonn, I.S., Kostianoy, A.G., Semenov, A.V. (eds) The Montenegrin Adriatic Coast. The Handbook of Environmental Chemistry, vol. 110., pp. 395-414, Springer, Cham. ISBN 978-3-030-77628-2, [https://doi.org/10.1007/698\\_2020\\_712](https://doi.org/10.1007/698_2020_712).

#### Papers published in journals which are in international databases (SCI/SCIE/SSCI/A&HCI lists)

Kovačević Z, Šekularac-Ivošević S. (2022). “*Management Framework for Sustainable Nautical Destination Development: The Case of Montenegro*”. Sustainability. 14(18):11476. <https://doi.org/10.3390/su141811476>.

Šekularac-Ivošević, S., Husić-Mehmedović, M. and Twrdy, E. (2019), “*Repositioning Strategy in the Maritime Port Business: A Case Study from Montenegro, Port of Adria*”, Promet Traffic & Transportation, 31(1), pp. 75-87. <https://doi.org/10.7307/ptt.v31i1.2888>

Šekularac-Ivošević, S., Bauk, S., Gligorijević, M. (2013). “*Combining the concepts of benchmarking and matrix game in marketin g (re)positioning of seaports*”. Promet Traffic & Transportation. 25 (5), pp. 431-443.

Bauk S., Šekularac-Ivošević S., Jolić N., (2013). “*Seaport Positioning Supported by some Quantitative and Qualitative Approaches*”. Transport (ISSN: 1648 4142 (print); 1648 3480 (on line)). Volume iFirst, Issue 2013, pp. 1-12.

#### Papers in international journals (not indexed in SCI/SCIE/SSCI/A&HCI lists)

Gabedava, G., Šekularac-Ivošević, S., Milošević, D. (2024). Internationalization as a Platform for Development of Maritime Human Resources Competencies: Comparative Study between Georgia and Montenegro, Časopis Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS) god. 25, br. 2/2024; Vol. 25, No. 2/2024; 2024, pp. 17-37, DOI: <https://doi.org/10.56080/jms241103>.

Melović, B., Šekularac-Ivošević, S. (2024). Benchmarking as a Part of Business Improvement Strategy – Empirical Research of Knowledge and Implementation by Managers in the SME Sector in Montenegro, Journal of Engineering and Management Vol 2 No 1 (2024), DOI <http://dx.doi.org/10.7251/JEM2402034M> pp. 33-42., <https://jem.fpm.ues.rs.ba/index.php/journal/article/view/66>

Šekularac-Ivošević, S., Milošević, D., Lakonić, Đ. and Melović, B. (2023). **Social Media in the Shipping Industry: The Intensity and Content of the Marketing Activities**. STED Journal. Volume 5, Issue 2, 20-28. DOI 10.7251/STED2302020S.

Kovačević, Z., Šekularac-Ivošević, S., Poletan-Jugović, T. (2023), „*The Impact of Marketing Information on the Decisions of Nautical Tourists Visiting Eastern Adriatic Region*“, Časopis Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS), 24 (1)/2023, pp. 51-65. ISSN 2787-8880 (Print), ISSN 2787-8899 (Online).

Poletan Jugović, T., Agatić, A., Gračan, D. i Šekularac-Ivošević, S. (2022). *Sustainable activities in Croatian marinas – towards the “green port” concept*. Pomorstvo, 36 (2), 318-327. <https://doi.org/10.31217/p.36.2.15> (SCOPUS).

Šekularac-Ivošević, S., Milošević, D. (2022), „**An Analysis of Qualifications and Personal Characteristics of Successful Marina Managers**“, Časopis Pomorskog fakulteta Kotor – Journal of Maritime Sciences (JMS), 23 (1)/2022, pp. 141-152. ISSN 2787-8880 (Print), ISSN 2787-8899 (Online), DOI: <https://doi.org/10.56080/jms220511>.

Melović, B., Šekularac-Ivošević, S., Muslu, A., Backović, T. and Dabić, M. (2022), „**Proactive Career Planning in the Maritime Industry: Enhancing Millennials' Workplace Enthusiasm in Montenegro and Turkey**“, NAŠE MORE, 69 (1), pp. 40-52. ISSN 0469-6255, E-ISSN 1848-6320, <https://doi.org/10.17818/NM/2022/1.6> (SCOPUS).

Šekularac - Ivošević, S. (2021), „**Fostering Maritime Innovations Through Human Capital: Exploring the Status Quo of the Adriatic Universities**“, NAŠE MORE, 68 (3), pp. 189-198. ISSN 0469-6255, E-ISSN 1848-6320, <https://doi.org/10.17818/NM/2021/3.6> (SCOPUS).

Šekularac - Ivošević, S. (2021), „**Envisioning Marketing in a Digital Technology-Driven Maritime Business**“, Mednarodno inovativno poslovanje = Journal of Innovative Business and Management, 13(1), pp. 22-28. ISSN 1855-6175, doi: 10.32015/JIBM/2021.13.1.22-28.

Milić-Beran, I., Milošević, D. and Šekularac-Ivošević, S. (2021), „**Teacher of the Future in Maritime Education and Training**“, KNOWLEDGE - International Journal, 46 (1), pp. 119–125. ISSN: 2545-4439 (Online), Available at: <https://ikm.mk/ojs/index.php/kij/article/view/4> (Accessed: 25 July 2022).

Krčum, M., Plazibat, V. and Šekularac-Ivošević, S. (2018), „**Valuation of Transport Service Characteristics Relevant for the Establishment of Fast Inter-City Lines in Sea-Borne Passenger Traffic**, Transactions on Maritime Science, 7(2), pp. 174–183. ISSN: 1848-3313 (online), ISSN: 1848-3305 (print), doi:10.7225/toms.v07.n02.007. (SCOPUS).

Šekularac-Ivošević, S., Bauk, S., (2012), „**Quantitative and Qualitative Basis of Customer Relationship Concept Development in the Adriatic Ports**“, ToMS, Vol 1. No. 2: 109-117.

Čorović, B., Sanela Pejaković Kovačević, Šekularac-Ivošević, S., (2012), „**Analysis of Recent Supply and Demand of Educated Seafarers in Montenegro and Worldwide**“, ToMS, Vol 1. No.2: 117-122.

Šekularac-Ivošević, S. (2011), „**Social Marketing and the Media**“, Medijski dijalozi. 4 (8), pp.275-285.

Šekularac-Ivošević, S., Milović, N. (2011), „**Application of the Socially Responsible Marketing Concept in the Media Business in Terms of the Contemporary Media Concentration**“, Medijski dijalozi. vol. 4, no. 9, pp. 255-256.

Čorović, B., Šekularac, S., (2011), „**Human resources as an essential conjunction between human resources management and marketing of service company**“, Ekonomski pogledi, 3/2011, pp. 89-101.

Šekularac, S. (2009), „**The strategy of mass marketing in the tabloidization of the media era**“ Medijski dijalozi, vol. 2, no. 3. pp. 75-83.

Šekularac, S. (2009), „**Internet as a medium in the modern consumer service**“, Medijski dijalozi, vol 2. II, no. 4, pp. 109-119.

Šekularac, S. (2009). **Creating and maintaining the competitive advantages of a seaports**, Ekonomski pogledi, 3/2009, pp. 51-60, UDC (656.078), ISSN 1450 7951.

Šekularac, S. (2008), „**Communication of the image of a sea ports through the media**“, Medijski dijalozi, vol. 1, no. 2: 123-135.

Šekularac, S. (2006), „**Country Report on Port Development Policy**“, in Proceedings of the Country Report for the group training course in Sustainable Port Development and Planning, JICA, Yokohama, no. J0600978, TIC JR 2006, CD issue.

#### Papers published in national journals

Šekularac-Ivošević, S. (2019). „**Marketing in maritime: contemporary business concepts, strategies and areas of application**“, Proceedings of the Faculty of Maritime Studies Kotor, 35 (22), pp. 241-260. ISSN 0352-1052.

Šekularac-Ivošević, S. (2019). **Maritime Marketing: Modern Concepts Of Business, Strategies And Fields Of Application**, Proceedings of the Faculty of Maritime Studies Kotor, University of Montenegro, 35 (24), pp. 241-263.

Šekularac-Ivošević, S. (2017). **Marketing challenges in the traffic in the South Eastern European integration conditions**, Proceedings of the Faculty of Economics University “Džemal Bijedić” of Mostar, ISSN: 1512 7613, 15 (24), pp. 204-218.

Šekularac-Ivošević, S., Husić Mehmedović, M. (2014). **Marketing trends of the maritime transport and seaports**, Proceedings of the Faculty of Economics University “Džemal Bijedić” of Mostar, ISSN: 1512 7613, no. 20, pp. 23-47.

Šekularac, S. (2005), „**The process of marketing management from the aspect of the importance and role of consumer behavior in this process**“, Proceedings of the Faculty of Maritime Studies Kotor, no. 21, pp. 255-265.

## Papers at international scientific conferences

Šekularac-Ivošević, S., Milošević, D., Ivošević, Š. (2024). Maritime Society 5.0: Embracing Newly Emerging Skills and Career Pathways, In: Proceedings of The International Association of Maritime Universities (IAMU) Conference Buzzards Bay, MA, USA 10 - 11 October 2024, Massachusetts Maritime Academy, United States of America ISSN: 2706-6762 (Electronic version), pp.202-208., <https://aga24.maritime.edu/conferences/iamu-conference/>

Šekularac-Ivošević, S. (2023). *Women in seafaring in Montenegro: educational, social and employment perspectives*, "Trends and Challenges of Female Engineers in Logistics and Traffic". Engineering Academy of Serbia, September 28, 2023, Belgrade, Serbia.

Šekularac-Ivošević, S. (2023). *Maritime tourism and well-being of residents: Does it foster destination marketing?* 6<sup>th</sup> International Scientific Conference "Trends in development of tourism and hospitality", 8-9 September 2023, Faculty of Tourism and Hotel Management, Kotor, Montenegro.

Šekularac-Ivošević, S., Milošević, D., Lakonić, Đ. and Melović, B. (2023). *External and Internal Digital Marketing Activities in the Shipping Industry: The Analysis of Social Media Advertisement*. XII International Conference of Social and Technological Development STED 2023, June 15-18, 2023, Trebinje, Republic of Srpska, B&H.

Šekularac-Ivošević, S., Milošević, D., Banović, N., Kovačević, Z. and Poletan-Jugović, T. (2023). *Yachting Industry in Montenegro: A Panel Discussion on Management, Marketing and Sustainable Development*. 10<sup>th</sup> International Maritime Science Conference IMSC 2023, May 8th & 9th 2023 – Solin, Croatia.

Šekularac-Ivošević, S., Lakonić, Đ., Melović, B., Milošević, D. and Oščina, V. (2022). *Marketing Effects Of Social Media Activities In Shipping: A Comparative Analysis Of Container And Multipurpose Operators*. 2<sup>nd</sup> Kotor International Maritime Conference KIMC, November 27-30, Kotor, Montenegro.

Milošević, D., Ivona Milić-Beran, I. and Šekularac-Ivošević, S. (2021), „*Montenegrin Marinas Before and During The Covid-19 Pandemic: Cost Leadership Strategic Perspective*“, *Conference Proceedings of the 2<sup>nd</sup> International Conference of Maritime Science & Technology NAŠE MORE 2021*, Maritime Department, University of Dubrovnik, Dubrovnik, Croatia, 17<sup>th</sup> – 18<sup>th</sup> September 2021, pp. 242-253. ISBN 978-953-7153-60-1.

Šekularac-Ivošević, S. (2020), *Students' Attitudes Toward A Future Career in Shipping: Proactive Behavior And Planning*, *Conference Proceedings of the 19<sup>th</sup> International Conference on Transport Science, ICTS 2020*, 17. – 18. September 2020, Portorož, Slovenia, pp. 330-335. ISBN 978-961-7041-08-8 (pdf).

Šekularac-Ivošević, S. and Milošević, D. (2019), „*Innovation Through Collaboration: The Application In Maritime Industry*“, *Conference Proceedings of the 1<sup>st</sup> International Conference of Maritime Science & Technology NAŠE MORE 2019*, Maritime Department, University of Dubrovnik and Faculty of Maritime Studies, University of Rijeka, pp. 567-578. ISBN 978-953-7153-52-6.

Milošević, D. and Šekularac-Ivošević, S. (2019), „*The Framework for the Benchmarking Analysis of Marina Business: The Example of Montenegro*“, *Book of Proceedings, 8<sup>th</sup> International Maritime Science Conference IMSC 2019*, 11<sup>th</sup>-12<sup>th</sup> of April, 2019, Budva, Montenegro, pp. 201 -214. ISSN 1847-1498.

Bauk, S. Bešković, B. and Šekularac-Ivošević, S. (2019), „*Intermodal Network Development in Eastern Adriatic Region*“, *Book of Proceedings 8<sup>th</sup> International Maritime Science Conference IMSC 2019*, 11<sup>th</sup>-12<sup>th</sup> of April, 2019, Budva, Montenegro, pp. 623 -630. ISSN 1847-1498.

Šekularac-Ivošević, S. (2018), „*Marketing Framework for the Positioning of the Adriatic as a Maritime-Tourism Brand*“, *Conference Proceedings Trends in development of tourism and hospitality of 5<sup>th</sup> International Scientific Conference*, Faculty of Tourism and Hotel Management and the Faculty of Maritime Studies Kotor, Kotor, Montenegro, October 11<sup>th</sup>-12<sup>th</sup>, 2018, pp.123-131. ISSN 1800-7988.

Šekularac-Ivošević, S., Ivošević, Š. and Jeremić, T. (2018), „*Research of Human Resources in the Function of Improving Maritime Education: Example of the Maritime Faculty of Kotor*, *Conference Proceedings of 18<sup>th</sup> International Conference on Transport Science Conference ICTS 2018*, Portorož, Slovenia, 14<sup>th</sup>-15<sup>th</sup> June, 2018, pp. 363-367. ISBN: 978-961-7041-03-3.

Šekularac-Ivošević, S. (2017), „*Marketinški izazovi u saobraćaju u uslovima integracije Jugoistočne Evrope*“, *Tematsko izdanje Zbornika radova sa Druge Međunarodne naučne konferencije Pravni i ekonomski aspekti procesa integracije Bosne i Hercegovine u Evropsku uniju*, 20. i 21. aprila 2017. godine, Mostar: Univerzitet „Džemal Bijedić“ u Mostaru - Ekonomski fakultet, god. 15, br. 24, str. 204-218. ISSN 0352-258X.

Šekularac, Ivošević, S. (2018). *Marketing Analysis Of Seaport Repositioning: Example From Montenegro*, The International Science Conference SER 2018, "New Trends And Best Practices In Socioeconomic Research" Research", April 27th 28th, 2018, Igalo, Herceg Novi, Montenegro.

Šekularac-Ivošević, S. (2016). „*Management structures and ownership models of the Adriatic, Aegean and Black Seaports*“, 7<sup>th</sup> International Conference on Maritime Transport, 27-29 June, Barcelona, Spain.

Šekularac-Ivošević, S. (2016). *Seafarers' education and training in the context of improvement leadership and managerial knowledge and skills*, 6<sup>th</sup> International conference TIO 2016 , 28th-29th, May 2016, Čačak, Serbia.

Šekularac-Ivošević, S. (2013). *The Specifics of Market Segmentation in the Seaport Marketing*, 16<sup>th</sup> International Conference on Transport Science ICTS 2013, 27-28 May, Portoroz, Slovenia.

Šekularac-Ivošević, S., Bauk, S., (2012), „*Creating the Container Seaports Positioning Strategy Based on Benchmarking Analysis*“, The International Conference on Logistics & Sustainable Transport 2012, 14-16 June, 2012 Celje, Slovenia.

Ćorović, B. B., Šekularac-Ivošević, S., (2012), „*Seafarers' Career Development Influential Factors, Challenges and Perspectives*“, 4<sup>th</sup> International Maritime Science Conference, 16-17 June, 2012, Split, Croatia.

Ćorović, B., Šekularac, S. (2010), „*The importance of human resources management in the implementation of the maintenance goals*“, „ODRŽAVANJE“, 10-13 June, Zenica, Bosnia and Herzegovina.

Ćorović, B., Šekularac, S. (2010), „*Management of human resources in shipping companies*“, 13<sup>th</sup> International Conference on Transport Science ICTS, 27-28 May, Portoroz, Slovenia.

Ćorović, B., Šekularac, S. (2010), „*Education and training of new ship crew profile as an imperative for development of the modern maritime transport*“, III Conference TIO 2010, 7-9 May, Čačak, Serbia.

## Mentorships

At the Faculty of Maritime Studies Kotor, Associate profesor Senka Šekularac-Ivošević was a mentor during the preparation of about 40 graduate and specialist theses. She is an active mentor at the master's and doctoral studies of the Faculty of Maritime Studies Kotor. Also, she was a commentator on the master's thesis defended at the University of Split- Faculty of Maritime Studies, Split, Croatia.

## Visiting Professor

Šekularac-Ivošević, S. (2024), Maritime tourism and well-being of residents:How to foster global health? Ulysseus European University, University of Münster, Research & Innovation Conference "Sustainable Innovations", October 30, 2024, Impulse presentation, (Venue: SoN-Center for Soft Nanoscience, Busso-Peus-Straße10,48149 Münster) [https://ulyseus.eu/wp-content/uploads/2024/07/Agenda\\_Navigating-pathways-to-a-sustainable-future\\_28.-30.10.2024.pdf](https://ulyseus.eu/wp-content/uploads/2024/07/Agenda_Navigating-pathways-to-a-sustainable-future_28.-30.10.2024.pdf)

**University of Rijeka**, Faculty of Maritime Studies, Erasmus + teaching mobility (15.05.-22.05.2024).

**Ulysseus European University**, University of Seville, Spain, training mobility (06.05.-10.05.2024.)

**University Politehnica Timișoara**, Erasmu+ teaching mobility (23.09 – 27.09.2024)

**University of Aegean**, Shipping Trade and Transport, ERASMUS+ teaching mobility, Greece, 26/06/2023.-30/06/2023.

**Óbuda University**, Bánki Donát Faculty of Mechanical Engineering, ERASMUS+ teaching mobility, Budapest, Hungary, 06/03/2023. - 10/03/2023.

**Lithuanian Maritime Academy**, Port Economics and Management Department, ERASMUS+ teaching mobility, Klaipėda, Lithuania, 12/06/2022.-18/06/2022.

**University of Dubrovnik**, Maritime Department, ERASMUS+ teaching mobility, Dubrovnik, Croatia, april - may 2020.

**Óbuda University**, Bánki Donát Faculty of Mechanical Engineering, ERASMUS+ teaching mobility, Budapest, Hungary, 17/02/2020. -21/02/2020.

**University of Montenegro** "The Importance of Leadership in the Engineering Professions: The Case of Nautical and Marine Engineering, Montenegrin Winter School, Podgorica, 03-09/02/2020.

**Mircea Cel Batran" Naval Academy**, Faculty of Navigation and Naval Management, ERASMUS+ teaching mobility, Constanta, Romania, 24/11/2019. - 29/11/2019.

**DOBA Faculty of Applied Business and Social studies**, Maribor, Slovenia, 14/11/2018. (online lecture)

**Lijepaja Marine College**, ERASMUS+ teaching mobility, Lijepaja, Latvia, 23/04/2018. – 27/04/2018.

## Organization of the scientific conferences

Scientific Programme Committee of the 16th International Conference on Marine Navigation and Safety of Sea Transportation TransNav 2025, which will be held from 11 to 13 June 2025 in Gdynia, Poland.

Member of the program board of Kotor International Maritime Conference KIMC 2023, 2024, Kotor, Montenegro since 2021

Member of the program/scientific committee of the International Maritime Science Conference IMSC, Croatia.

Member of the program and scientific board, International Conference of Maritime Science & Technology NAŠE MORE, Dubrovnik, Croatia from 2021

Member of the Scientific Board of the Student International Scientific Conference, Batumi Navigation Teaching University, Batumi, Georgia since 2020.

Member of the program committee of the International Conference "Legal and Economic Aspects of the Process of Integration of Bosnia and Herzegovina into the European Union", Mostar, Bosnia and Herzegovina since 2019.

Member of the scientific board of the 6th International Scientific Conference "Trends in development of tourism and hospitality", 2023, Kotor, Montenegro..

## Working on the projects

Member of the program board of the International Conference "Trends and Challenges of Female Engineers in Logistics and Traffic", 2023, Belgrade, Serbia.

Member of the program committee DOBA Business School Conference 2020, Maribor, Slovenia.

Member of the organizing committee of the 8th International Maritime Science Conference IMSC 2019, Budva, Montenegro.

### Scientific research projects:

**ROBORIVER** - „Innovative underwater robotics for monitoring and protection of Danube river pollution” Interreg Danube Region (01/09/2024. do 31/08/2025. godine)- menadžer komunikacije (<https://interreg-danube.eu/projects/roboriver>),

**MARROBO** - “Fostering The Innovation Capacities and Skills for Marine Robotics Deployment for Monitoring and Marine Environment Protection” – Interreg VI-A IPA Cooperation Programme Croatia - Bosnia and Herzegovina - Montenegro (15/07/2024 - 14/07/2026) menadžer komunikacije (<https://www.ucg.ac.me/pfkotor/marrobo>).

**BlueRights CA23103** - Life, liberty and health: ensuring universal protection of human rights at sea (BlueRights), član Upravnog odbora, Co-Leader 2 in Working Group 3.2, focused on Well-Being and Mental Health, <https://www.cost.eu/actions/CA23103/#tabs+Name:Management%20Committee>.

**RETHINKBLUE** (30.10.2023. – 29.10.27.) Rethinking the Blue Economy: Socio-ecological impacts and opportunities, COST akcija CA22122, Member of the management board (MC member Montenegro).

**DUALMON** (15.01.2021. - 15.01.2024.) Strengthening capacities for the implementation of dual education in Montenegro higher education, international programme EPPKA2 - Cooperation for innovation and the exchange of good practices - Capacity Building in higher education - Structural Projects - member

**MEP&M** (2021.-2024.) Development of Regional Joint Master Program in Maritime Environmental Protection and Management - member of the working group for the development of the syllabus for the course Entrepreneurship and Blue Innovation.

**NAUTICA CBC** (01.03.2021 – 31.01.2023.) *Strengthening, innovation and promotion of the nautical tourism offer and cultural heritage by cross-border cooperation* – module coordinator: Marketing & Destination Management.

**BLUEWBC** (15.01.2020.-14.01.2023.) Sustainable development of Blue economies through higher education and innovation in Western Balkan Countries – member

**WRECKS4ALL** (15.08.2020. – 14.08.2022.) Protecting underwater heritage through its digitalization and valorisation as a novel touristic offer - member

**Erasmus+ CBHE** project Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning (IESP), project No. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP – lecturer at: The IESP summer school 2022 on “Sustainable Development of Yachting and Cruise Industry”, Kotor, July 18th – July 23rd, 2022.

**ISACC** (01.07.2020. - 30.06.2022.) Innovative Systems to enhance Antifraud Customs – internal researcher

**EUREKA PROCHA-SMA** (01.11.2018.–31.05.2022.) Production and Characterisation of Shape Memory Materials for Use in Dentistry and Nautics - member

**CEEPUS**: CIII-RS-1511-01-2021 (1.10.2020. – 01.07.2021.) Research and Development of New Technologies for Innovative Services in Sustainable Logistics 4.0 – coordinator for Montenegro

**Trans2Work** (15.10.2015. – 14.10.2018.) School to Work Transition for Higher education students with disabilities in Serbia, Bosnia & Herzegovina and Montenegro, Erasmus + CBHE KA2.

**MArED** (1.12.2013. – 30.11.2017.) Modernizing and harmonizing maritime education in Montenegro and Albania, TEMPUS.

**HERD** Maritime 2010- 2014 Montenegro Sustainable Maritime Competence Development Initiative in cooperation with Aalesund University College from Aalesund, Norway.

### Bilateral projects:

**CIRCULAR ECONOMY IN THE MARITIME INDUSTRY**, Bilateral scientific and technological cooperation project with the Republic of Slovenia (cycle 2025-2026), University of Maribor, Faculty of Mechanical Engineering and University of Montenegro, Faculty of Maritime Affairs Kotor, approved on 11.12.2024.

The development of intermodal transport, intermodal nodes and hinterland network in the Eastern Adriatic region, **INTERMOD EastAdriatic**, 2018-2020. Slovenia and Montenegro.

Preparation of a **Joint scientific monograph in the field of logistics and management issued** at the Faculty of Logistics in Celje and the Faculty of Maritime Studies Kotor. Faculty of Logistics in Celje, Faculty of Maritime Studies Kotor, 2013-2015.

### Professional and business projects:

Member of the working group for the preparation of the „Pomorska privreda“ base study (For the needs of the spatial plan of Montenegro), Government of Montenegro, Ministry of Environmental Protection and Spatial Planning, Podgorica, February, 2019..

Member of the working group for the preparation of the Sector Study Water Management and Hydrotechnical Systems (For the needs of the spatial plan of Montenegro), Government of Montenegro, Ministry of Environmental Protection and Spatial Planning, Podgorica, June 2018.

Author and implementer of the "Ship Crew Management" program for the priority areas of teacher professional development for the 2021/2022 and 2022/2023 school year by the decision of the National Council for Education (No. 04-5-12/9), dated 04.07.2017.

Elaboration/study of natural conditions for the formation of moorings on buoys in the area of the Tivat and Budva bays - researcher, from 04/11/2017.

Preparation of the study (research project) coastal/marine structures and water traffic on the Budva Riviera - researcher, from 03/27/2017.

### Membership in associations

Association of Women in Logistics, since 2023.

International Association of Maritime Economists (IAME), 2016-2018.

### Other references:

Member of International Programming Council of the TransNav, the International Journal on Marine Navigation and Safety of Sea Transportation for a two year period 2025-2026, <http://www.transnav.eu>

Member of Editorial Board of international journal Pomorstvo - Scientific Journal of Maritime Research, <https://doi.org/10.31217/p>, UDK: 656.61, ISSN: 1332-0718, e-ISSN 1846-8438, [https://www.pfri.uniri.hr/web/en/editorial\\_board.php](https://www.pfri.uniri.hr/web/en/editorial_board.php)

Deputy editor of the Proceedings of the Faculty of Maritime Studies Kotor and member of the editorial board in 2019.

Member of the board in the monograph production team of the Faculty of Maritime Studies Kotor, 2019, ISBN 978-8680031-65-1.

Member of the international editorial staff and permanent reviewer – Journal of Maritime Sciences (JMS).

Reviewer in international journals (Promet – Traffic & Transportation, Maritime Business Review, Technical Gazette, International Journal of Maritime Engineering, Naše More, Transactions on Maritime Science (ToMS), MOSTARIENSIA, Pedagogika – Pedagogy, Hotel and Tourism Management), Policy and Development (JIPD, ISSN 2572-7931), Journal of Coastal Conservation, Pomorstvo - Scientific Journal of Maritime Research

Participant in scientific and teaching work at marketing departments: challenges and perspectives, Mostar, Mostar Marketing Meeting 2020.

Participant of the 13th Interdepartmental Meeting of Departments for Management, Organization, Entrepreneurship and Marketing entitled "Challenges of Management, Marketing and Entrepreneurship in the Conditions of the Development of Artificial Intelligence", held in Podgorica, in the period 21-22. September 2023.

Participant of the 14th Interdepartmental Meeting of Departments for Management, Organization, Entrepreneurship and Marketing entitled „Sustainable business and innovation - challenges, practice, education" held in Belgrade, in the period 26-27. September 2024.